

AI Initiative ROI

PREPARED FOR

Calder & Voss Building Supply

REPORTING PERIOD

All time

GENERATED

September 10, 2026

Across 4 initiatives, Calder & Voss Building Supply currently shows **\$99,872** in approved cash value against **\$381,203** in cost — a **-73.8%** cash ROI to date. It also freed **\$365,311** of capacity, priced at what the hours cost: that is not cash, and no ROI here includes it.

CASH VALUE

\$99,872FREED
CAPACITY**\$365,311**

Not cash · in no ROI

TOTAL COST

\$381,203NET CASH
VALUE**-\$281,331**

CASH ROI

-73.8%

Payback period: **Not estimated over all time**

Planned vs Actual

	PLANNED	ACTUAL	VARIANCE
CapEx (plan to date)	\$268,500	\$259,000	-\$9,500
OpEx (plan to date)	\$217,500	\$122,203	-\$95,297
Cash value (plan to date)	\$320,624	\$99,872	-\$220,752
Freed capacity (plan to date)	\$154,000	\$365,311	+\$211,311
Cash ROI (plan to date)	-34.0%	-73.8%	-39.8pp

Top initiatives

INITIATIVE	STAGE	CASH	CAPACITY	COST	NET	CASH ROI
AI Support Triage & Deflection	Live	\$96,660	\$218,142	\$171,923	-\$75,263	-43.8%



INITIATIVE	STAGE	CASH	CAPACITY	COST	NET	CASH ROI
AP Invoice Automation	Live	\$3,212	\$119,950	\$123,500	-\$120,288	-97.4%
AI Lead Scoring for Pro Accounts	Live	\$0	\$27,219	\$74,379	-\$74,379	—
Contract Review Copilot	Implementing	\$0	\$0	\$11,400	-\$11,400	—

METHODOLOGY

- Value figures reflect impact captured against initiative baselines and approved by an account reviewer. Pending entries are excluded.
- Cash value is what shows in the books. Freed capacity is hours and output freed, priced at what they cost: it is reported beside cash value, never added to it, and is in no ROI or payback.
- Costs include both one-time build cost (CapEx) and recurring run-rate (OpEx) within the reporting period.
- Planned CapEx, OpEx, value, and ROI are the plan to date: the plan over the months the actuals cover — CapEx when work began; OpEx from when work began and value from go-live, both stopping when an initiative closes — not the full horizon's \$268,500 CapEx, \$1,137,600 OpEx, and \$2,455,488 value (a 74.6% ROI).
- Cash ROI = (Cash value – Total cost) / Total cost. Payback estimated from the annualized value run-rate over the period.

DISCLOSURES

- \$74,764 of approved cash value rests on Roiva's default figures or estimates rather than the account's own.
- Approval controls when this was generated: no senior approval threshold; auto-approve off; nobody approves an entry they prepared unless nobody else could.